



Claritas

RACE DATA

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Ribbon Demographics, LLC

Tel: 916-880-1644

My Market Area Population by Race Trends

Race	<u>Census 2010</u>		<u>Census 2020</u>		<u>2025 Estimate</u>		<u>2030 Projection</u>	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	231,466	38.5%	273,194	39.6%	270,073	39.4%	273,709	39.2%
Black/African American Alone	305,143	50.7%	285,810	41.4%	273,444	39.9%	267,311	38.3%
American Indian/Alaskan Native Alone	2,085	0.3%	3,193	0.5%	3,447	0.5%	3,807	0.5%
Asian Alone	21,060	3.5%	33,545	4.9%	35,266	5.1%	38,008	5.4%
Native Hawaiian/Pacific Islander Alone	300	0.0%	432	0.1%	440	0.1%	461	0.1%
Some Other Race Alone	24,375	4.1%	37,294	5.4%	40,053	5.8%	44,024	6.3%
Two or More Races	<u>17,297</u>	<u>2.9%</u>	<u>56,077</u>	<u>8.1%</u>	<u>62,460</u>	<u>9.1%</u>	<u>70,873</u>	<u>10.2%</u>
Total Population:	601,726	100.0%	689,545	100.0%	685,183	100.0%	698,193	100.0%

Source: Ribbon Demographics; Claritas



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My Market Area Population by Ethnicity Trends

Race	<u>Census 2010</u>		<u>Census 2020</u>		<u>2025 Estimate</u>		<u>2030 Projection</u>	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Hispanic/Latino	54,766	9.1%	77,652	11.3%	84,253	12.3%	93,462	13.4%
Not Hispanic/Latino	546,960	90.9%	611,893	88.7%	600,930	87.7%	604,731	86.6%
Total Population:	601,726	100.0%	689,545	100.0%	685,183	100.0%	698,193	100.0%

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Population by Ethnicity Trends

