



HISTA 3.1 Summary Data

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Ribbon Demographics, LLC

www.ribbondata.com

Tel: 916-880-1644

My Market Area Renter Households

Age 15 to 54 Years

Base Year: 2011 - 2015 Estimates

	1-Pers HH	2-Pers HH	3-Pers HH	4-Pers HH	5-Pers Estimates*	6+-Pers Estimates*	Total
\$0-10,000	7,370	3,549	1,760	942	544	487	14,652
\$10,000-20,000	3,412	1,950	1,079	716	585	534	8,276
\$20,000-30,000	3,796	1,802	1,692	945	498	458	9,191
\$30,000-40,000	3,924	2,024	1,186	864	287	243	8,528
\$40,000-50,000	4,999	2,040	1,039	831	446	357	9,712
\$50,000-60,000	4,962	1,747	964	510	268	238	8,689
\$60,000-75,000	6,233	2,391	1,220	618	369	299	11,130
\$75,000-100,000	7,449	4,145	1,242	802	361	326	14,325
\$100,000-125,000	4,920	4,318	980	502	250	208	11,178
\$125,000-150,000	2,142	3,033	1,004	420	172	133	6,904
\$150,000-200,000	2,105	3,581	1,372	686	228	180	8,152
\$200,000+	<u>2,131</u>	<u>2,650</u>	<u>1,171</u>	<u>929</u>	<u>725</u>	<u>502</u>	<u>8,108</u>
Total	53,443	33,230	14,709	8,765	4,733	3,965	118,845

Renter Households

Aged 55+ Years

Base Year: 2011 - 2015 Estimates

	1-Pers HH	2-Pers HH	3-Pers HH	4-Pers HH	5-Pers Estimates*	6+-Pers Estimates*	Total
\$0-10,000	5,962	999	255	124	89	71	7,500
\$10,000-20,000	5,154	1,562	397	167	86	66	7,432
\$20,000-30,000	2,996	801	393	167	87	67	4,511
\$30,000-40,000	2,157	725	253	253	102	72	3,562
\$40,000-50,000	1,737	642	206	149	86	76	2,896
\$50,000-60,000	1,297	450	239	155	55	34	2,230
\$60,000-75,000	1,159	450	311	141	116	87	2,264
\$75,000-100,000	1,399	681	320	119	67	47	2,633
\$100,000-125,000	1,192	421	149	118	52	36	1,968
\$125,000-150,000	797	284	89	61	30	23	1,284
\$150,000-200,000	772	449	139	75	35	25	1,495
\$200,000+	<u>1,089</u>	<u>732</u>	<u>178</u>	<u>113</u>	<u>66</u>	<u>59</u>	<u>2,237</u>
Total	25,711	8,196	2,929	1,642	871	663	40,012

Renter Households

Aged 62+ Years

Base Year: 2011 - 2015 Estimates

	1-Pers HH	2-Pers HH	3-Pers HH	4-Pers HH	5-Pers Estimates*	6+-Pers Estimates*	Total
\$0-10,000	3,718	597	129	72	46	31	4,593
\$10,000-20,000	4,000	1,113	223	99	49	33	5,517
\$20,000-30,000	2,184	476	189	103	62	42	3,056
\$30,000-40,000	1,458	436	123	123	47	28	2,215
\$40,000-50,000	1,160	435	88	98	39	37	1,857
\$50,000-60,000	887	259	113	103	36	24	1,422
\$60,000-75,000	827	246	150	120	47	34	1,424
\$75,000-100,000	889	378	167	91	45	31	1,601
\$100,000-125,000	729	214	86	56	26	15	1,126
\$125,000-150,000	486	144	44	45	17	15	751
\$150,000-200,000	474	246	59	41	17	12	849
\$200,000+	<u>664</u>	<u>406</u>	<u>95</u>	<u>40</u>	<u>35</u>	<u>34</u>	<u>1,274</u>
Total	17,476	4,950	1,466	991	466	336	25,685

Renter Households

All Age Groups

Base Year: 2011 - 2015 Estimates

	1-Pers HH	2-Pers HH	3-Pers HH	4-Pers HH	5-Pers Estimates*	6+-Pers Estimates*	Total
\$0-10,000	13,332	4,548	2,015	1,066	633	558	22,152
\$10,000-20,000	8,566	3,512	1,476	883	671	600	15,708
\$20,000-30,000	6,792	2,603	2,085	1,112	585	525	13,702
\$30,000-40,000	6,081	2,749	1,439	1,117	389	315	12,090
\$40,000-50,000	6,736	2,682	1,245	980	532	433	12,608
\$50,000-60,000	6,259	2,197	1,203	665	323	272	10,919
\$60,000-75,000	7,392	2,841	1,531	759	485	386	13,394
\$75,000-100,000	8,848	4,826	1,562	921	428	373	16,958
\$100,000-125,000	6,112	4,739	1,129	620	302	244	13,146
\$125,000-150,000	2,939	3,317	1,093	481	202	156	8,188
\$150,000-200,000	2,877	4,030	1,511	761	263	205	9,647
\$200,000+	<u>3,220</u>	<u>3,382</u>	<u>1,349</u>	<u>1,042</u>	<u>791</u>	<u>561</u>	<u>10,345</u>
Total	79,154	41,426	17,638	10,407	5,604	4,628	158,857

* Estimates based on household size ratios; not cross tabulated data



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My Market Area Percent Renter Households Age 15 to 54 Years Base Year: 2011 - 2015 Estimates

	1-Pers HH	2-Pers HH	3-Pers HH	4-Pers HH	5-Pers Estimates*	6+-Pers Estimates*	Total
\$0-10,000	6.2%	3.0%	1.5%	0.8%	0.5%	0.4%	12.3%
\$10,000-20,000	2.9%	1.6%	0.9%	0.6%	0.5%	0.4%	7.0%
\$20,000-30,000	3.2%	1.5%	1.4%	0.8%	0.4%	0.4%	7.7%
\$30,000-40,000	3.3%	1.7%	1.0%	0.7%	0.2%	0.2%	7.2%
\$40,000-50,000	4.2%	1.7%	0.9%	0.7%	0.4%	0.3%	8.2%
\$50,000-60,000	4.2%	1.5%	0.8%	0.4%	0.2%	0.2%	7.3%
\$60,000-75,000	5.2%	2.0%	1.0%	0.5%	0.3%	0.3%	9.4%
\$75,000-100,000	6.3%	3.5%	1.0%	0.7%	0.3%	0.3%	12.1%
\$100,000-125,000	4.1%	3.6%	0.8%	0.4%	0.2%	0.2%	9.4%
\$125,000-150,000	1.8%	2.6%	0.8%	0.4%	0.1%	0.1%	5.8%
\$150,000-200,000	1.8%	3.0%	1.2%	0.6%	0.2%	0.2%	6.9%
\$200,000+	1.8%	2.2%	1.0%	0.8%	0.6%	0.4%	6.8%
Total	45.0%	28.0%	12.4%	7.4%	4.0%	3.3%	100.0%

Percent Renter Households Aged 55+ Years Base Year: 2011 - 2015 Estimates

	1-Pers HH	2-Pers HH	3-Pers HH	4-Pers HH	5-Pers Estimates*	6+-Pers Estimates*	Total
\$0-10,000	14.9%	2.5%	0.6%	0.3%	0.2%	0.2%	18.7%
\$10,000-20,000	12.9%	3.9%	1.0%	0.4%	0.2%	0.2%	18.6%
\$20,000-30,000	7.5%	2.0%	1.0%	0.4%	0.2%	0.2%	11.3%
\$30,000-40,000	5.4%	1.8%	0.6%	0.6%	0.3%	0.2%	8.9%
\$40,000-50,000	4.3%	1.6%	0.5%	0.4%	0.2%	0.2%	7.2%
\$50,000-60,000	3.2%	1.1%	0.6%	0.4%	0.1%	0.1%	5.6%
\$60,000-75,000	2.9%	1.1%	0.8%	0.4%	0.3%	0.2%	5.7%
\$75,000-100,000	3.5%	1.7%	0.8%	0.3%	0.2%	0.1%	6.6%
\$100,000-125,000	3.0%	1.1%	0.4%	0.3%	0.1%	0.1%	4.9%
\$125,000-150,000	2.0%	0.7%	0.2%	0.2%	0.1%	0.1%	3.2%
\$150,000-200,000	1.9%	1.1%	0.3%	0.2%	0.1%	0.1%	3.7%
\$200,000+	2.7%	1.8%	0.4%	0.3%	0.2%	0.1%	5.6%
Total	64.3%	20.5%	7.3%	4.1%	2.2%	1.7%	100.0%

Percent Renter Households Aged 62+ Years Base Year: 2011 - 2015 Estimates

	1-Pers HH	2-Pers HH	3-Pers HH	4-Pers HH	5-Pers Estimates*	6+-Pers Estimates*	Total
\$0-10,000	14.5%	2.3%	0.5%	0.3%	0.2%	0.1%	17.9%
\$10,000-20,000	15.6%	4.3%	0.9%	0.4%	0.2%	0.1%	21.5%
\$20,000-30,000	8.5%	1.9%	0.7%	0.4%	0.2%	0.2%	11.9%
\$30,000-40,000	5.7%	1.7%	0.5%	0.5%	0.2%	0.1%	8.6%
\$40,000-50,000	4.5%	1.7%	0.3%	0.4%	0.2%	0.1%	7.2%
\$50,000-60,000	3.5%	1.0%	0.4%	0.4%	0.1%	0.1%	5.5%
\$60,000-75,000	3.2%	1.0%	0.6%	0.5%	0.2%	0.1%	5.5%
\$75,000-100,000	3.5%	1.5%	0.7%	0.4%	0.2%	0.1%	6.2%
\$100,000-125,000	2.8%	0.8%	0.3%	0.2%	0.1%	0.1%	4.4%
\$125,000-150,000	1.9%	0.6%	0.2%	0.2%	0.1%	0.1%	2.9%
\$150,000-200,000	1.8%	1.0%	0.2%	0.2%	0.1%	0.0%	3.3%
\$200,000+	2.6%	1.6%	0.4%	0.2%	0.1%	0.1%	5.0%
Total	68.0%	19.3%	5.7%	3.9%	1.8%	1.3%	100.0%

Percent Renter Households All Age Groups Base Year: 2011 - 2015 Estimates

	1-Pers HH	2-Pers HH	3-Pers HH	4-Pers HH	5-Pers Estimates*	6+-Pers Estimates*	Total
\$0-10,000	8.4%	2.9%	1.3%	0.7%	0.4%	0.4%	13.9%
\$10,000-20,000	5.4%	2.2%	0.9%	0.6%	0.4%	0.4%	9.9%
\$20,000-30,000	4.3%	1.6%	1.3%	0.7%	0.4%	0.3%	8.6%
\$30,000-40,000	3.8%	1.7%	0.9%	0.7%	0.2%	0.2%	7.6%
\$40,000-50,000	4.2%	1.7%	0.8%	0.6%	0.3%	0.3%	7.9%
\$50,000-60,000	3.9%	1.4%	0.8%	0.4%	0.2%	0.2%	6.9%
\$60,000-75,000	4.7%	1.8%	1.0%	0.5%	0.3%	0.2%	8.4%
\$75,000-100,000	5.6%	3.0%	1.0%	0.6%	0.3%	0.2%	10.7%
\$100,000-125,000	3.8%	3.0%	0.7%	0.4%	0.2%	0.2%	8.3%
\$125,000-150,000	1.9%	2.1%	0.7%	0.3%	0.1%	0.1%	5.2%
\$150,000-200,000	1.8%	2.5%	1.0%	0.5%	0.2%	0.1%	6.1%
\$200,000+	2.0%	2.1%	0.8%	0.7%	0.5%	0.4%	6.5%
Total	49.8%	26.1%	11.1%	6.6%	3.5%	2.9%	100.0%

* Estimates based on household size ratios; not cross tabulated data



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My Market Area Owner Households

Age 15 to 54 Years

Base Year: 2011 - 2015 Estimates

	1-Pers HH	2-Pers HH	3-Pers HH	4-Pers HH	5-Pers Estimates*	6+-Pers Estimates*	Total
\$0-10,000	706	295	173	88	68	57	1,387
\$10,000-20,000	602	219	258	88	69	43	1,279
\$20,000-30,000	461	273	147	127	70	49	1,127
\$30,000-40,000	727	507	333	222	130	108	2,027
\$40,000-50,000	987	455	312	132	134	148	2,168
\$50,000-60,000	946	423	324	202	153	152	2,200
\$60,000-75,000	2,286	636	422	413	157	146	4,060
\$75,000-100,000	3,621	1,798	807	520	353	314	7,413
\$100,000-125,000	3,598	1,773	924	531	198	164	7,188
\$125,000-150,000	1,873	2,273	617	542	274	252	5,831
\$150,000-200,000	1,596	3,723	1,600	1,182	339	321	8,761
\$200,000+	<u>2,093</u>	<u>6,526</u>	<u>3,246</u>	<u>3,483</u>	<u>1,232</u>	<u>658</u>	<u>17,238</u>
Total	19,496	18,901	9,163	7,530	3,177	2,412	60,679

Owner Households

Aged 55+ Years

Base Year: 2011 - 2015 Estimates

	1-Pers HH	2-Pers HH	3-Pers HH	4-Pers HH	5-Pers Estimates*	6+-Pers Estimates*	Total
\$0-10,000	1,943	805	283	126	116	89	3,362
\$10,000-20,000	2,171	1,010	366	151	131	100	3,929
\$20,000-30,000	1,862	1,051	429	151	144	109	3,746
\$30,000-40,000	1,804	879	380	205	122	89	3,479
\$40,000-50,000	1,519	1,033	492	209	150	131	3,534
\$50,000-60,000	1,267	979	461	170	132	95	3,104
\$60,000-75,000	1,861	1,443	576	255	119	91	4,345
\$75,000-100,000	2,211	1,989	657	284	215	170	5,526
\$100,000-125,000	1,987	1,766	612	272	220	183	5,040
\$125,000-150,000	1,007	1,401	367	258	108	99	3,240
\$150,000-200,000	1,553	1,861	472	263	170	133	4,452
\$200,000+	<u>1,887</u>	<u>5,238</u>	<u>1,842</u>	<u>648</u>	<u>279</u>	<u>205</u>	<u>10,099</u>
Total	21,072	19,455	6,937	2,992	1,906	1,494	53,856

Owner Households

Aged 62+ Years

Base Year: 2011 - 2015 Estimates

	1-Pers HH	2-Pers HH	3-Pers HH	4-Pers HH	5-Pers Estimates*	6+-Pers Estimates*	Total
\$0-10,000	1,473	577	237	93	84	58	2,522
\$10,000-20,000	1,862	808	323	128	103	80	3,304
\$20,000-30,000	1,535	846	366	120	123	95	3,085
\$30,000-40,000	1,500	715	316	159	92	71	2,853
\$40,000-50,000	1,231	830	393	146	96	79	2,775
\$50,000-60,000	975	755	339	148	83	59	2,359
\$60,000-75,000	1,256	1,116	412	180	79	53	3,096
\$75,000-100,000	1,543	1,410	505	154	138	106	3,856
\$100,000-125,000	1,333	1,284	347	136	144	125	3,369
\$125,000-150,000	575	933	223	188	60	47	2,026
\$150,000-200,000	871	1,222	313	128	96	74	2,704
\$200,000+	<u>1,046</u>	<u>3,179</u>	<u>1,141</u>	<u>185</u>	<u>111</u>	<u>84</u>	<u>5,746</u>
Total	15,200	13,675	4,915	1,765	1,209	931	37,695

Owner Households

All Age Groups

Base Year: 2011 - 2015 Estimates

	1-Pers HH	2-Pers HH	3-Pers HH	4-Pers HH	5-Pers Estimates*	6+-Pers Estimates*	Total
\$0-10,000	2,649	1,100	456	214	184	146	4,749
\$10,000-20,000	2,773	1,229	624	239	200	143	5,208
\$20,000-30,000	2,323	1,324	576	278	214	158	4,873
\$30,000-40,000	2,531	1,386	713	427	252	197	5,506
\$40,000-50,000	2,506	1,488	804	341	284	279	5,702
\$50,000-60,000	2,213	1,402	785	372	285	247	5,304
\$60,000-75,000	4,147	2,079	998	668	276	237	8,405
\$75,000-100,000	5,832	3,787	1,464	804	568	484	12,939
\$100,000-125,000	5,585	3,539	1,536	803	418	347	12,228
\$125,000-150,000	2,880	3,674	984	800	382	351	9,071
\$150,000-200,000	3,149	5,584	2,072	1,445	509	454	13,213
\$200,000+	<u>3,980</u>	<u>11,764</u>	<u>5,088</u>	<u>4,131</u>	<u>1,511</u>	<u>863</u>	<u>27,337</u>
Total	40,568	38,356	16,100	10,522	5,083	3,906	114,535

* Estimates based on household size ratios; not cross tabulated data



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My Market Area Percent Owner Households Age 15 to 54 Years Base Year: 2011 - 2015 Estimates

	1-Pers HH	2-Pers HH	3-Pers HH	4-Pers HH	5-Pers Estimates*	6+-Pers Estimates*	Total
\$0-10,000	1.2%	0.5%	0.3%	0.1%	0.1%	0.1%	2.3%
\$10,000-20,000	1.0%	0.4%	0.4%	0.1%	0.1%	0.1%	2.1%
\$20,000-30,000	0.8%	0.4%	0.2%	0.2%	0.1%	0.1%	1.9%
\$30,000-40,000	1.2%	0.8%	0.5%	0.4%	0.2%	0.2%	3.3%
\$40,000-50,000	1.6%	0.7%	0.5%	0.2%	0.2%	0.2%	3.6%
\$50,000-60,000	1.6%	0.7%	0.5%	0.3%	0.3%	0.3%	3.6%
\$60,000-75,000	3.8%	1.0%	0.7%	0.7%	0.3%	0.2%	6.7%
\$75,000-100,000	6.0%	3.0%	1.3%	0.9%	0.6%	0.5%	12.2%
\$100,000-125,000	5.9%	2.9%	1.5%	0.9%	0.3%	0.3%	11.8%
\$125,000-150,000	3.1%	3.7%	1.0%	0.9%	0.5%	0.4%	9.6%
\$150,000-200,000	2.6%	6.1%	2.6%	1.9%	0.6%	0.5%	14.4%
\$200,000+	3.4%	10.8%	5.3%	5.7%	2.0%	1.1%	28.4%
Total	32.1%	31.1%	15.1%	12.4%	5.2%	4.0%	100.0%

Percent Owner Households Aged 55+ Years Base Year: 2011 - 2015 Estimates

	1-Pers HH	2-Pers HH	3-Pers HH	4-Pers HH	5-Pers Estimates*	6+-Pers Estimates*	Total
\$0-10,000	3.6%	1.5%	0.5%	0.2%	0.2%	0.2%	6.2%
\$10,000-20,000	4.0%	1.9%	0.7%	0.3%	0.2%	0.2%	7.3%
\$20,000-30,000	3.5%	2.0%	0.8%	0.3%	0.3%	0.2%	7.0%
\$30,000-40,000	3.3%	1.6%	0.7%	0.4%	0.2%	0.2%	6.5%
\$40,000-50,000	2.8%	1.9%	0.9%	0.4%	0.3%	0.2%	6.6%
\$50,000-60,000	2.4%	1.8%	0.9%	0.3%	0.2%	0.2%	5.8%
\$60,000-75,000	3.5%	2.7%	1.1%	0.5%	0.2%	0.2%	8.1%
\$75,000-100,000	4.1%	3.7%	1.2%	0.5%	0.4%	0.3%	10.3%
\$100,000-125,000	3.7%	3.3%	1.1%	0.5%	0.4%	0.3%	9.4%
\$125,000-150,000	1.9%	2.6%	0.7%	0.5%	0.2%	0.2%	6.0%
\$150,000-200,000	2.9%	3.5%	0.9%	0.5%	0.3%	0.2%	8.3%
\$200,000+	3.5%	9.7%	3.4%	1.2%	0.5%	0.4%	18.8%
Total	39.1%	36.1%	12.9%	5.6%	3.5%	2.8%	100.0%

Percent Owner Households Aged 62+ Years Base Year: 2011 - 2015 Estimates

	1-Pers HH	2-Pers HH	3-Pers HH	4-Pers HH	5-Pers Estimates*	6+-Pers Estimates*	Total
\$0-10,000	3.9%	1.5%	0.6%	0.2%	0.2%	0.2%	6.7%
\$10,000-20,000	4.9%	2.1%	0.9%	0.3%	0.3%	0.2%	8.8%
\$20,000-30,000	4.1%	2.2%	1.0%	0.3%	0.3%	0.3%	8.2%
\$30,000-40,000	4.0%	1.9%	0.8%	0.4%	0.2%	0.2%	7.6%
\$40,000-50,000	3.3%	2.2%	1.0%	0.4%	0.3%	0.2%	7.4%
\$50,000-60,000	2.6%	2.0%	0.9%	0.4%	0.2%	0.2%	6.3%
\$60,000-75,000	3.3%	3.0%	1.1%	0.5%	0.2%	0.1%	8.2%
\$75,000-100,000	4.1%	3.7%	1.3%	0.4%	0.4%	0.3%	10.2%
\$100,000-125,000	3.5%	3.4%	0.9%	0.4%	0.4%	0.3%	8.9%
\$125,000-150,000	1.5%	2.5%	0.6%	0.5%	0.2%	0.1%	5.4%
\$150,000-200,000	2.3%	3.2%	0.8%	0.3%	0.3%	0.2%	7.2%
\$200,000+	2.8%	8.4%	3.0%	0.5%	0.3%	0.2%	15.2%
Total	40.3%	36.3%	13.0%	4.7%	3.2%	2.5%	100.0%

Percent Owner Households All Age Groups Base Year: 2011 - 2015 Estimates

	1-Pers HH	2-Pers HH	3-Pers HH	4-Pers HH	5-Pers Estimates*	6+-Pers Estimates*	Total
\$0-10,000	2.3%	1.0%	0.4%	0.2%	0.2%	0.1%	4.1%
\$10,000-20,000	2.4%	1.1%	0.5%	0.2%	0.2%	0.1%	4.5%
\$20,000-30,000	2.0%	1.2%	0.5%	0.2%	0.2%	0.1%	4.3%
\$30,000-40,000	2.2%	1.2%	0.6%	0.4%	0.2%	0.2%	4.8%
\$40,000-50,000	2.2%	1.3%	0.7%	0.3%	0.2%	0.2%	5.0%
\$50,000-60,000	1.9%	1.2%	0.7%	0.3%	0.2%	0.2%	4.6%
\$60,000-75,000	3.6%	1.8%	0.9%	0.6%	0.2%	0.2%	7.3%
\$75,000-100,000	5.1%	3.3%	1.3%	0.7%	0.5%	0.4%	11.3%
\$100,000-125,000	4.9%	3.1%	1.3%	0.7%	0.4%	0.3%	10.7%
\$125,000-150,000	2.5%	3.2%	0.9%	0.7%	0.3%	0.3%	7.9%
\$150,000-200,000	2.7%	4.9%	1.8%	1.3%	0.4%	0.4%	11.5%
\$200,000+	3.5%	10.3%	4.4%	3.6%	1.3%	0.8%	23.9%
Total	35.4%	33.5%	14.1%	9.2%	4.4%	3.4%	100.0%

* Estimates based on household size ratios; not cross tabulated data



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My Market Area Renter Households Age 15 to 54 Years Year 2025 Estimates

	1-Pers HH	2-Pers HH	3-Pers HH	4-Pers HH	5-Pers Estimates*	6+-Pers Estimates*	Total
\$0-10,000	6,556	2,752	1,344	769	416	300	12,137
\$10,000-20,000	3,104	1,323	893	440	413	359	6,532
\$20,000-30,000	2,640	875	796	611	214	162	5,298
\$30,000-40,000	3,176	1,690	905	692	263	175	6,901
\$40,000-50,000	3,525	1,488	596	554	308	244	6,715
\$50,000-60,000	4,431	1,808	923	470	294	229	8,155
\$60,000-75,000	7,178	2,512	1,287	836	340	262	12,415
\$75,000-100,000	11,312	4,652	1,420	1,010	395	315	19,104
\$100,000-125,000	7,230	4,776	1,254	643	330	234	14,467
\$125,000-150,000	4,181	5,208	1,270	663	289	228	11,839
\$150,000-200,000	4,944	7,164	2,082	1,182	390	270	16,032
\$200,000+	<u>7,674</u>	<u>9,677</u>	<u>3,592</u>	<u>2,385</u>	<u>1,385</u>	<u>858</u>	<u>25,571</u>
Total	65,951	43,925	16,362	10,255	5,037	3,636	145,166

Renter Households Aged 55+ Years Year 2025 Estimates

	1-Pers HH	2-Pers HH	3-Pers HH	4-Pers HH	5-Pers Estimates*	6+-Pers Estimates*	Total
\$0-10,000	5,188	892	215	187	91	36	6,609
\$10,000-20,000	5,368	1,473	356	143	91	49	7,480
\$20,000-30,000	3,484	964	400	176	90	51	5,165
\$30,000-40,000	2,072	698	216	218	102	53	3,359
\$40,000-50,000	1,993	698	219	150	109	70	3,239
\$50,000-60,000	1,669	552	344	168	77	43	2,853
\$60,000-75,000	1,591	567	396	247	133	84	3,018
\$75,000-100,000	1,992	942	372	174	99	46	3,625
\$100,000-125,000	1,865	669	263	145	83	48	3,073
\$125,000-150,000	1,520	507	203	109	90	38	2,467
\$150,000-200,000	1,705	840	301	174	98	55	3,173
\$200,000+	<u>3,270</u>	<u>1,909</u>	<u>466</u>	<u>401</u>	<u>165</u>	<u>86</u>	<u>6,297</u>
Total	31,717	10,711	3,751	2,292	1,228	659	50,358

Renter Households Aged 62+ Years Year 2025 Estimates

	1-Pers HH	2-Pers HH	3-Pers HH	4-Pers HH	5-Pers Estimates*	6+-Pers Estimates*	Total
\$0-10,000	3,675	682	118	97	63	20	4,655
\$10,000-20,000	4,448	1,209	254	108	57	21	6,097
\$20,000-30,000	2,966	744	274	113	71	39	4,207
\$30,000-40,000	1,666	484	133	134	64	29	2,510
\$40,000-50,000	1,597	550	132	109	59	30	2,477
\$50,000-60,000	1,235	333	225	127	57	29	2,006
\$60,000-75,000	1,209	411	250	216	89	52	2,227
\$75,000-100,000	1,409	649	238	135	70	31	2,532
\$100,000-125,000	1,362	408	106	84	52	29	2,041
\$125,000-150,000	1,091	316	108	79	52	18	1,664
\$150,000-200,000	1,126	555	169	79	63	32	2,024
\$200,000+	<u>2,341</u>	<u>1,092</u>	<u>226</u>	<u>126</u>	<u>109</u>	<u>51</u>	<u>3,945</u>
Total	24,125	7,433	2,233	1,407	806	381	36,385

Renter Households All Age Groups Year 2025 Estimates

	1-Pers HH	2-Pers HH	3-Pers HH	4-Pers HH	5-Pers Estimates*	6+-Pers Estimates*	Total
\$0-10,000	11,744	3,644	1,559	956	507	336	18,746
\$10,000-20,000	8,472	2,796	1,249	583	504	408	14,012
\$20,000-30,000	6,124	1,839	1,196	787	304	213	10,463
\$30,000-40,000	5,248	2,388	1,121	910	365	228	10,260
\$40,000-50,000	5,518	2,186	815	704	417	314	9,954
\$50,000-60,000	6,100	2,360	1,267	638	371	272	11,008
\$60,000-75,000	8,769	3,079	1,683	1,083	473	346	15,433
\$75,000-100,000	13,304	5,594	1,792	1,184	494	361	22,729
\$100,000-125,000	9,095	5,445	1,517	788	413	282	17,540
\$125,000-150,000	5,701	5,715	1,473	772	379	266	14,306
\$150,000-200,000	6,649	8,004	2,383	1,356	488	325	19,205
\$200,000+	<u>10,944</u>	<u>11,586</u>	<u>4,058</u>	<u>2,786</u>	<u>1,550</u>	<u>944</u>	<u>31,868</u>
Total	97,668	54,636	20,113	12,547	6,265	4,295	195,524

* Estimates based on household size ratios; not cross tabulated data



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My Market Area Percent Renter Households

Age 15 to 54 Years

Year 2025 Estimates

	1-Pers HH	2-Pers HH	3-Pers HH	4-Pers HH	5-Pers Estimates*	6+-Pers Estimates*	Total
\$0-10,000	4.5%	1.9%	0.9%	0.5%	0.3%	0.2%	8.4%
\$10,000-20,000	2.1%	0.9%	0.6%	0.3%	0.3%	0.2%	4.5%
\$20,000-30,000	1.8%	0.6%	0.5%	0.4%	0.1%	0.1%	3.6%
\$30,000-40,000	2.2%	1.2%	0.6%	0.5%	0.2%	0.1%	4.8%
\$40,000-50,000	2.4%	1.0%	0.4%	0.4%	0.2%	0.2%	4.6%
\$50,000-60,000	3.1%	1.2%	0.6%	0.3%	0.2%	0.2%	5.6%
\$60,000-75,000	4.9%	1.7%	0.9%	0.6%	0.2%	0.2%	8.6%
\$75,000-100,000	7.8%	3.2%	1.0%	0.7%	0.3%	0.2%	13.2%
\$100,000-125,000	5.0%	3.3%	0.9%	0.4%	0.2%	0.2%	10.0%
\$125,000-150,000	2.9%	3.6%	0.9%	0.5%	0.2%	0.2%	8.2%
\$150,000-200,000	3.4%	4.9%	1.4%	0.8%	0.3%	0.2%	11.0%
\$200,000+	5.3%	6.7%	2.5%	1.6%	1.0%	0.6%	17.6%
Total	45.4%	30.3%	11.3%	7.1%	3.5%	2.5%	100.0%

Percent Renter Households

Aged 55+ Years

Year 2025 Estimates

	1-Pers HH	2-Pers HH	3-Pers HH	4-Pers HH	5-Pers Estimates*	6+-Pers Estimates*	Total
\$0-10,000	10.3%	1.8%	0.4%	0.4%	0.2%	0.1%	13.1%
\$10,000-20,000	10.7%	2.9%	0.7%	0.3%	0.2%	0.1%	14.9%
\$20,000-30,000	6.9%	1.9%	0.8%	0.3%	0.2%	0.1%	10.3%
\$30,000-40,000	4.1%	1.4%	0.4%	0.4%	0.2%	0.1%	6.7%
\$40,000-50,000	4.0%	1.4%	0.4%	0.3%	0.2%	0.1%	6.4%
\$50,000-60,000	3.3%	1.1%	0.7%	0.3%	0.2%	0.1%	5.7%
\$60,000-75,000	3.2%	1.1%	0.8%	0.5%	0.3%	0.2%	6.0%
\$75,000-100,000	4.0%	1.9%	0.7%	0.3%	0.2%	0.1%	7.2%
\$100,000-125,000	3.7%	1.3%	0.5%	0.3%	0.2%	0.1%	6.1%
\$125,000-150,000	3.0%	1.0%	0.4%	0.2%	0.2%	0.1%	4.9%
\$150,000-200,000	3.4%	1.7%	0.6%	0.3%	0.2%	0.1%	6.3%
\$200,000+	6.5%	3.8%	0.9%	0.8%	0.3%	0.2%	12.5%
Total	63.0%	21.3%	7.4%	4.6%	2.4%	1.3%	100.0%

Percent Renter Households

Aged 62+ Years

Year 2025 Estimates

	1-Pers HH	2-Pers HH	3-Pers HH	4-Pers HH	5-Pers Estimates*	6+-Pers Estimates*	Total
\$0-10,000	10.1%	1.9%	0.3%	0.3%	0.2%	0.1%	12.8%
\$10,000-20,000	12.2%	3.3%	0.7%	0.3%	0.2%	0.1%	16.8%
\$20,000-30,000	8.2%	2.0%	0.8%	0.3%	0.2%	0.1%	11.6%
\$30,000-40,000	4.6%	1.3%	0.4%	0.4%	0.2%	0.1%	6.9%
\$40,000-50,000	4.4%	1.5%	0.4%	0.3%	0.2%	0.1%	6.8%
\$50,000-60,000	3.4%	0.9%	0.6%	0.3%	0.2%	0.1%	5.5%
\$60,000-75,000	3.3%	1.1%	0.7%	0.6%	0.2%	0.1%	6.1%
\$75,000-100,000	3.9%	1.8%	0.7%	0.4%	0.2%	0.1%	7.0%
\$100,000-125,000	3.7%	1.1%	0.3%	0.2%	0.1%	0.1%	5.6%
\$125,000-150,000	3.0%	0.9%	0.3%	0.2%	0.1%	0.0%	4.6%
\$150,000-200,000	3.1%	1.5%	0.5%	0.2%	0.2%	0.1%	5.6%
\$200,000+	6.4%	3.0%	0.6%	0.3%	0.3%	0.1%	10.8%
Total	66.3%	20.4%	6.1%	3.9%	2.2%	1.0%	100.0%

Percent Renter Households

All Age Groups

Year 2025 Estimates

	1-Pers HH	2-Pers HH	3-Pers HH	4-Pers HH	5-Pers Estimates*	6+-Pers Estimates*	Total
\$0-10,000	6.0%	1.9%	0.8%	0.5%	0.3%	0.2%	9.6%
\$10,000-20,000	4.3%	1.4%	0.6%	0.3%	0.3%	0.2%	7.2%
\$20,000-30,000	3.1%	0.9%	0.6%	0.4%	0.2%	0.1%	5.4%
\$30,000-40,000	2.7%	1.2%	0.6%	0.5%	0.2%	0.1%	5.2%
\$40,000-50,000	2.8%	1.1%	0.4%	0.4%	0.2%	0.2%	5.1%
\$50,000-60,000	3.1%	1.2%	0.6%	0.3%	0.2%	0.1%	5.6%
\$60,000-75,000	4.5%	1.6%	0.9%	0.6%	0.2%	0.2%	7.9%
\$75,000-100,000	6.8%	2.9%	0.9%	0.6%	0.3%	0.2%	11.6%
\$100,000-125,000	4.7%	2.8%	0.8%	0.4%	0.2%	0.1%	9.0%
\$125,000-150,000	2.9%	2.9%	0.8%	0.4%	0.2%	0.1%	7.3%
\$150,000-200,000	3.4%	4.1%	1.2%	0.7%	0.2%	0.2%	9.8%
\$200,000+	5.6%	5.9%	2.1%	1.4%	0.8%	0.5%	16.3%
Total	50.0%	27.9%	10.3%	6.4%	3.2%	2.2%	100.0%

* Estimates based on household size ratios; not cross tabulated data



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My Market Area Owner Households Age 15 to 54 Years Year 2025 Estimates

	1-Pers HH	2-Pers HH	3-Pers HH	4-Pers HH	5-Pers Estimates*	6+-Pers Estimates*	Total
\$0-10,000	373	114	87	54	41	15	684
\$10,000-20,000	345	107	114	34	58	18	676
\$20,000-30,000	174	58	58	32	24	16	362
\$30,000-40,000	291	268	176	88	51	28	902
\$40,000-50,000	431	243	127	68	65	32	966
\$50,000-60,000	551	235	214	94	129	89	1,312
\$60,000-75,000	1,351	338	279	322	136	98	2,524
\$75,000-100,000	2,716	881	361	388	292	239	4,877
\$100,000-125,000	2,887	888	558	348	199	135	5,015
\$125,000-150,000	2,159	1,949	524	659	279	197	5,767
\$150,000-200,000	2,182	3,051	1,205	1,384	327	251	8,400
\$200,000+	4,524	11,639	5,388	5,830	1,680	981	30,042
Total	17,984	19,771	9,091	9,301	3,281	2,099	61,527

Owner Households Aged 55+ Years Year 2025 Estimates

	1-Pers HH	2-Pers HH	3-Pers HH	4-Pers HH	5-Pers Estimates*	6+-Pers Estimates*	Total
\$0-10,000	1,590	522	209	109	86	43	2,559
\$10,000-20,000	1,710	746	237	103	88	54	2,938
\$20,000-30,000	1,483	821	304	144	111	58	2,921
\$30,000-40,000	1,581	683	264	130	72	40	2,770
\$40,000-50,000	1,205	747	412	145	102	70	2,681
\$50,000-60,000	1,076	710	325	135	119	79	2,444
\$60,000-75,000	1,604	1,209	487	232	113	73	3,718
\$75,000-100,000	2,112	1,689	568	323	194	124	5,010
\$100,000-125,000	1,913	1,541	732	273	232	170	4,861
\$125,000-150,000	1,352	1,130	315	258	136	85	3,276
\$150,000-200,000	2,062	1,861	566	342	210	133	5,174
\$200,000+	3,918	8,442	3,078	1,297	623	405	17,763
Total	21,606	20,101	7,497	3,491	2,086	1,334	56,115

Owner Households Aged 62+ Years Year 2025 Estimates

	1-Pers HH	2-Pers HH	3-Pers HH	4-Pers HH	5-Pers Estimates*	6+-Pers Estimates*	Total
\$0-10,000	1,294	403	164	86	69	31	2,047
\$10,000-20,000	1,537	661	219	91	67	46	2,621
\$20,000-30,000	1,348	762	272	123	101	56	2,662
\$30,000-40,000	1,449	625	243	110	61	36	2,524
\$40,000-50,000	1,054	693	346	117	83	55	2,348
\$50,000-60,000	904	562	251	124	92	53	1,986
\$60,000-75,000	1,203	1,027	375	182	78	44	2,909
\$75,000-100,000	1,608	1,323	454	160	147	95	3,787
\$100,000-125,000	1,262	1,196	491	151	173	115	3,388
\$125,000-150,000	966	826	206	194	103	64	2,359
\$150,000-200,000	1,335	1,272	425	191	107	60	3,390
\$200,000+	2,469	5,630	2,062	511	265	158	11,095
Total	16,429	14,980	5,508	2,040	1,346	813	41,116

Owner Households All Age Groups Year 2025 Estimates

	1-Pers HH	2-Pers HH	3-Pers HH	4-Pers HH	5-Pers Estimates*	6+-Pers Estimates*	Total
\$0-10,000	1,963	636	296	163	127	58	3,243
\$10,000-20,000	2,055	853	351	137	146	72	3,614
\$20,000-30,000	1,657	879	362	176	135	74	3,283
\$30,000-40,000	1,872	951	440	218	123	68	3,672
\$40,000-50,000	1,636	990	539	213	167	102	3,647
\$50,000-60,000	1,627	945	539	229	248	168	3,756
\$60,000-75,000	2,955	1,547	766	554	249	171	6,242
\$75,000-100,000	4,828	2,570	929	711	486	363	9,887
\$100,000-125,000	4,800	2,429	1,290	621	431	305	9,876
\$125,000-150,000	3,511	3,079	839	917	415	282	9,043
\$150,000-200,000	4,244	4,912	1,771	1,726	537	384	13,574
\$200,000+	8,442	20,081	8,466	7,127	2,303	1,386	47,805
Total	39,590	39,872	16,588	12,792	5,367	3,433	117,642

* Estimates based on household size ratios; not cross tabulated data



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My Market Area Percent Owner Households

Age 15 to 54 Years

Year 2025 Estimates

	1-Pers HH	2-Pers HH	3-Pers HH	4-Pers HH	5-Pers Estimates*	6+-Pers Estimates*	Total
\$0-10,000	0.6%	0.2%	0.1%	0.1%	0.1%	0.0%	1.1%
\$10,000-20,000	0.6%	0.2%	0.2%	0.1%	0.1%	0.0%	1.1%
\$20,000-30,000	0.3%	0.1%	0.1%	0.1%	0.0%	0.0%	0.6%
\$30,000-40,000	0.5%	0.4%	0.3%	0.1%	0.1%	0.0%	1.5%
\$40,000-50,000	0.7%	0.4%	0.2%	0.1%	0.1%	0.1%	1.6%
\$50,000-60,000	0.9%	0.4%	0.3%	0.2%	0.2%	0.1%	2.1%
\$60,000-75,000	2.2%	0.5%	0.5%	0.5%	0.2%	0.2%	4.1%
\$75,000-100,000	4.4%	1.4%	0.6%	0.6%	0.5%	0.4%	7.9%
\$100,000-125,000	4.7%	1.4%	0.9%	0.6%	0.3%	0.2%	8.2%
\$125,000-150,000	3.5%	3.2%	0.9%	1.1%	0.5%	0.3%	9.4%
\$150,000-200,000	3.5%	5.0%	2.0%	2.2%	0.5%	0.4%	13.7%
\$200,000+	<u>7.4%</u>	<u>18.9%</u>	<u>8.8%</u>	<u>9.5%</u>	<u>2.7%</u>	<u>1.6%</u>	<u>48.8%</u>
Total	29.2%	32.1%	14.8%	15.1%	5.3%	3.4%	100.0%

Percent Owner Households

Aged 55+ Years

Year 2025 Estimates

	1-Pers HH	2-Pers HH	3-Pers HH	4-Pers HH	5-Pers Estimates*	6+-Pers Estimates*	Total
\$0-10,000	2.8%	0.9%	0.4%	0.2%	0.2%	0.1%	4.6%
\$10,000-20,000	3.0%	1.3%	0.4%	0.2%	0.2%	0.1%	5.2%
\$20,000-30,000	2.6%	1.5%	0.5%	0.3%	0.2%	0.1%	5.2%
\$30,000-40,000	2.8%	1.2%	0.5%	0.2%	0.1%	0.1%	4.9%
\$40,000-50,000	2.1%	1.3%	0.7%	0.3%	0.2%	0.1%	4.8%
\$50,000-60,000	1.9%	1.3%	0.6%	0.2%	0.2%	0.1%	4.4%
\$60,000-75,000	2.9%	2.2%	0.9%	0.4%	0.2%	0.1%	6.6%
\$75,000-100,000	3.8%	3.0%	1.0%	0.6%	0.3%	0.2%	8.9%
\$100,000-125,000	3.4%	2.7%	1.3%	0.5%	0.4%	0.3%	8.7%
\$125,000-150,000	2.4%	2.0%	0.6%	0.5%	0.2%	0.2%	5.8%
\$150,000-200,000	3.7%	3.3%	1.0%	0.6%	0.4%	0.2%	9.2%
\$200,000+	<u>7.0%</u>	<u>15.0%</u>	<u>5.5%</u>	<u>2.3%</u>	<u>1.1%</u>	<u>0.7%</u>	<u>31.7%</u>
Total	38.5%	35.8%	13.4%	6.2%	3.7%	2.4%	100.0%

Percent Owner Households

Aged 62+ Years

Year 2025 Estimates

	1-Pers HH	2-Pers HH	3-Pers HH	4-Pers HH	5-Pers Estimates*	6+-Pers Estimates*	Total
\$0-10,000	3.1%	1.0%	0.4%	0.2%	0.2%	0.1%	5.0%
\$10,000-20,000	3.7%	1.6%	0.5%	0.2%	0.2%	0.1%	6.4%
\$20,000-30,000	3.3%	1.9%	0.7%	0.3%	0.2%	0.1%	6.5%
\$30,000-40,000	3.5%	1.5%	0.6%	0.3%	0.1%	0.1%	6.1%
\$40,000-50,000	2.6%	1.7%	0.8%	0.3%	0.2%	0.1%	5.7%
\$50,000-60,000	2.2%	1.4%	0.6%	0.3%	0.2%	0.1%	4.8%
\$60,000-75,000	2.9%	2.5%	0.9%	0.4%	0.2%	0.1%	7.1%
\$75,000-100,000	3.9%	3.2%	1.1%	0.4%	0.4%	0.2%	9.2%
\$100,000-125,000	3.1%	2.9%	1.2%	0.4%	0.4%	0.3%	8.2%
\$125,000-150,000	2.3%	2.0%	0.5%	0.5%	0.3%	0.2%	5.7%
\$150,000-200,000	3.2%	3.1%	1.0%	0.5%	0.3%	0.1%	8.2%
\$200,000+	<u>6.0%</u>	<u>13.7%</u>	<u>5.0%</u>	<u>1.2%</u>	<u>0.6%</u>	<u>0.4%</u>	<u>27.0%</u>
Total	40.0%	36.4%	13.4%	5.0%	3.3%	2.0%	100.0%

Percent Owner Households

All Age Groups

Year 2025 Estimates

	1-Pers HH	2-Pers HH	3-Pers HH	4-Pers HH	5-Pers Estimates*	6+-Pers Estimates*	Total
\$0-10,000	1.7%	0.5%	0.3%	0.1%	0.1%	0.0%	2.8%
\$10,000-20,000	1.7%	0.7%	0.3%	0.1%	0.1%	0.1%	3.1%
\$20,000-30,000	1.4%	0.7%	0.3%	0.1%	0.1%	0.1%	2.8%
\$30,000-40,000	1.6%	0.8%	0.4%	0.2%	0.1%	0.1%	3.1%
\$40,000-50,000	1.4%	0.8%	0.5%	0.2%	0.1%	0.1%	3.1%
\$50,000-60,000	1.4%	0.8%	0.5%	0.2%	0.2%	0.1%	3.2%
\$60,000-75,000	2.5%	1.3%	0.7%	0.5%	0.2%	0.1%	5.3%
\$75,000-100,000	4.1%	2.2%	0.8%	0.6%	0.4%	0.3%	8.4%
\$100,000-125,000	4.1%	2.1%	1.1%	0.5%	0.4%	0.3%	8.4%
\$125,000-150,000	3.0%	2.6%	0.7%	0.8%	0.4%	0.2%	7.7%
\$150,000-200,000	3.6%	4.2%	1.5%	1.5%	0.5%	0.3%	11.5%
\$200,000+	<u>7.2%</u>	<u>17.1%</u>	<u>7.2%</u>	<u>6.1%</u>	<u>2.0%</u>	<u>1.2%</u>	<u>40.6%</u>
Total	33.7%	33.9%	14.1%	10.9%	4.6%	2.9%	100.0%

* Estimates based on household size ratios; not cross tabulated data



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My Market Area Renter Households

Age 15 to 54 Years
Year 2030 Projections

	1-Pers HH	2-Pers HH	3-Pers HH	4-Pers HH	5-Pers Estimates*	6+-Pers Estimates*	Total
\$0-10,000	6,073	2,455	1,254	695	374	269	11,120
\$10,000-20,000	2,872	1,189	776	375	383	340	5,935
\$20,000-30,000	2,507	789	740	559	202	138	4,935
\$30,000-40,000	2,901	1,512	751	611	218	152	6,145
\$40,000-50,000	3,266	1,378	518	522	267	222	6,173
\$50,000-60,000	3,888	1,581	834	420	289	232	7,244
\$60,000-75,000	6,652	2,407	1,213	767	312	254	11,605
\$75,000-100,000	10,894	4,417	1,418	997	415	323	18,464
\$100,000-125,000	7,453	4,642	1,300	650	315	241	14,601
\$125,000-150,000	4,345	5,284	1,295	680	311	229	12,144
\$150,000-200,000	5,371	7,495	2,196	1,224	409	306	17,001
\$200,000+	9,768	11,808	4,196	2,854	1,545	980	31,151
Total	65,990	44,957	16,491	10,354	5,040	3,686	146,518

Renter Households

Aged 55+ Years
Year 2030 Projections

	1-Pers HH	2-Pers HH	3-Pers HH	4-Pers HH	5-Pers Estimates*	6+-Pers Estimates*	Total
\$0-10,000	5,287	901	203	189	88	29	6,697
\$10,000-20,000	5,563	1,456	358	182	92	52	7,703
\$20,000-30,000	3,803	974	385	192	99	50	5,503
\$30,000-40,000	2,275	676	207	225	102	52	3,537
\$40,000-50,000	2,161	801	220	134	117	72	3,505
\$50,000-60,000	1,711	554	295	170	73	32	2,835
\$60,000-75,000	1,776	633	389	282	140	85	3,305
\$75,000-100,000	2,300	1,034	415	181	85	48	4,063
\$100,000-125,000	2,150	760	266	151	95	43	3,465
\$125,000-150,000	1,791	575	231	121	86	33	2,837
\$150,000-200,000	2,067	925	350	178	118	61	3,699
\$200,000+	4,531	2,346	582	469	171	93	8,192
Total	35,415	11,635	3,901	2,474	1,266	650	55,341

Renter Households

Aged 62+ Years
Year 2030 Projections

	1-Pers HH	2-Pers HH	3-Pers HH	4-Pers HH	5-Pers Estimates*	6+-Pers Estimates*	Total
\$0-10,000	3,891	716	122	95	56	16	4,896
\$10,000-20,000	4,723	1,229	272	139	64	26	6,453
\$20,000-30,000	3,306	785	268	139	83	41	4,622
\$30,000-40,000	1,895	492	136	139	67	29	2,758
\$40,000-50,000	1,781	670	134	89	69	41	2,784
\$50,000-60,000	1,299	362	194	126	59	22	2,062
\$60,000-75,000	1,389	472	241	252	99	56	2,509
\$75,000-100,000	1,705	738	280	133	65	34	2,955
\$100,000-125,000	1,592	496	118	97	60	19	2,382
\$125,000-150,000	1,321	381	130	82	59	21	1,994
\$150,000-200,000	1,453	632	221	75	74	35	2,490
\$200,000+	3,312	1,426	304	170	107	55	5,374
Total	27,667	8,399	2,420	1,536	862	395	41,279

Renter Households

All Age Groups
Year 2030 Projections

	1-Pers HH	2-Pers HH	3-Pers HH	4-Pers HH	5-Pers Estimates*	6+-Pers Estimates*	Total
\$0-10,000	11,360	3,356	1,457	884	462	298	17,817
\$10,000-20,000	8,435	2,645	1,134	557	475	392	13,638
\$20,000-30,000	6,310	1,763	1,125	751	301	188	10,438
\$30,000-40,000	5,176	2,188	958	836	320	204	9,682
\$40,000-50,000	5,427	2,179	738	656	384	294	9,678
\$50,000-60,000	5,599	2,135	1,129	590	362	264	10,079
\$60,000-75,000	8,428	3,040	1,602	1,049	452	339	14,910
\$75,000-100,000	13,194	5,451	1,833	1,178	500	371	22,527
\$100,000-125,000	9,603	5,402	1,566	801	410	284	18,066
\$125,000-150,000	6,136	5,859	1,526	801	397	262	14,981
\$150,000-200,000	7,438	8,420	2,546	1,402	527	367	20,700
\$200,000+	14,299	14,154	4,778	3,323	1,716	1,073	39,343
Total	101,405	56,592	20,392	12,828	6,306	4,336	201,859

* Estimates based on household size ratios; not cross tabulated data



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My Market Area Percent Renter Households

Age 15 to 54 Years
Year 2030 Projections

	1-Pers HH	2-Pers HH	3-Pers HH	4-Pers HH	5-Pers Estimates*	6+-Pers Estimates*	Total
\$0-10,000	4.1%	1.7%	0.9%	0.5%	0.3%	0.2%	7.6%
\$10,000-20,000	2.0%	0.8%	0.5%	0.3%	0.3%	0.2%	4.1%
\$20,000-30,000	1.7%	0.5%	0.5%	0.4%	0.1%	0.1%	3.4%
\$30,000-40,000	2.0%	1.0%	0.5%	0.4%	0.1%	0.1%	4.2%
\$40,000-50,000	2.2%	0.9%	0.4%	0.4%	0.2%	0.2%	4.2%
\$50,000-60,000	2.7%	1.1%	0.6%	0.3%	0.2%	0.2%	4.9%
\$60,000-75,000	4.5%	1.6%	0.8%	0.5%	0.2%	0.2%	7.9%
\$75,000-100,000	7.4%	3.0%	1.0%	0.7%	0.3%	0.2%	12.6%
\$100,000-125,000	5.1%	3.2%	0.9%	0.4%	0.2%	0.2%	10.0%
\$125,000-150,000	3.0%	3.6%	0.9%	0.5%	0.2%	0.2%	8.3%
\$150,000-200,000	3.7%	5.1%	1.5%	0.8%	0.3%	0.2%	11.6%
\$200,000+	6.7%	8.1%	2.9%	1.9%	1.1%	0.7%	21.3%
Total	45.0%	30.7%	11.3%	7.1%	3.4%	2.5%	100.0%

Percent Renter Households

Aged 55+ Years

Year 2030 Projections

	1-Pers HH	2-Pers HH	3-Pers HH	4-Pers HH	5-Pers Estimates*	6+-Pers Estimates*	Total
\$0-10,000	9.6%	1.6%	0.4%	0.3%	0.2%	0.1%	12.1%
\$10,000-20,000	10.1%	2.6%	0.6%	0.3%	0.2%	0.1%	13.9%
\$20,000-30,000	6.9%	1.8%	0.7%	0.3%	0.2%	0.1%	9.9%
\$30,000-40,000	4.1%	1.2%	0.4%	0.4%	0.2%	0.1%	6.4%
\$40,000-50,000	3.9%	1.4%	0.4%	0.2%	0.2%	0.1%	6.3%
\$50,000-60,000	3.1%	1.0%	0.5%	0.3%	0.1%	0.1%	5.1%
\$60,000-75,000	3.2%	1.1%	0.7%	0.5%	0.3%	0.2%	6.0%
\$75,000-100,000	4.2%	1.9%	0.7%	0.3%	0.2%	0.1%	7.3%
\$100,000-125,000	3.9%	1.4%	0.5%	0.3%	0.2%	0.1%	6.3%
\$125,000-150,000	3.2%	1.0%	0.4%	0.2%	0.2%	0.1%	5.1%
\$150,000-200,000	3.7%	1.7%	0.6%	0.3%	0.2%	0.1%	6.7%
\$200,000+	8.2%	4.2%	1.1%	0.8%	0.3%	0.2%	14.8%
Total	64.0%	21.0%	7.0%	4.5%	2.3%	1.2%	100.0%

Percent Renter Households

Aged 62+ Years

Year 2030 Projections

	1-Pers HH	2-Pers HH	3-Pers HH	4-Pers HH	5-Pers Estimates*	6+-Pers Estimates*	Total
\$0-10,000	9.4%	1.7%	0.3%	0.2%	0.1%	0.0%	11.9%
\$10,000-20,000	11.4%	3.0%	0.7%	0.3%	0.2%	0.1%	15.6%
\$20,000-30,000	8.0%	1.9%	0.6%	0.3%	0.2%	0.1%	11.2%
\$30,000-40,000	4.6%	1.2%	0.3%	0.3%	0.2%	0.1%	6.7%
\$40,000-50,000	4.3%	1.6%	0.3%	0.2%	0.2%	0.1%	6.7%
\$50,000-60,000	3.1%	0.9%	0.5%	0.3%	0.1%	0.1%	5.0%
\$60,000-75,000	3.4%	1.1%	0.6%	0.6%	0.2%	0.1%	6.1%
\$75,000-100,000	4.1%	1.8%	0.7%	0.3%	0.2%	0.1%	7.2%
\$100,000-125,000	3.9%	1.2%	0.3%	0.2%	0.1%	0.0%	5.8%
\$125,000-150,000	3.2%	0.9%	0.3%	0.2%	0.1%	0.1%	4.8%
\$150,000-200,000	3.5%	1.5%	0.5%	0.2%	0.2%	0.1%	6.0%
\$200,000+	8.0%	3.5%	0.7%	0.4%	0.3%	0.1%	13.0%
Total	67.0%	20.3%	5.9%	3.7%	2.1%	1.0%	100.0%

Percent Renter Households

All Age Groups

Year 2030 Projections

	1-Pers HH	2-Pers HH	3-Pers HH	4-Pers HH	5-Pers Estimates*	6+-Pers Estimates*	Total
\$0-10,000	5.6%	1.7%	0.7%	0.4%	0.2%	0.1%	8.8%
\$10,000-20,000	4.2%	1.3%	0.6%	0.3%	0.2%	0.2%	6.8%
\$20,000-30,000	3.1%	0.9%	0.6%	0.4%	0.1%	0.1%	5.2%
\$30,000-40,000	2.6%	1.1%	0.5%	0.4%	0.2%	0.1%	4.8%
\$40,000-50,000	2.7%	1.1%	0.4%	0.3%	0.2%	0.1%	4.8%
\$50,000-60,000	2.8%	1.1%	0.6%	0.3%	0.2%	0.1%	5.0%
\$60,000-75,000	4.2%	1.5%	0.8%	0.5%	0.2%	0.2%	7.4%
\$75,000-100,000	6.5%	2.7%	0.9%	0.6%	0.2%	0.2%	11.2%
\$100,000-125,000	4.8%	2.7%	0.8%	0.4%	0.2%	0.1%	8.9%
\$125,000-150,000	3.0%	2.9%	0.8%	0.4%	0.2%	0.1%	7.4%
\$150,000-200,000	3.7%	4.2%	1.3%	0.7%	0.3%	0.2%	10.3%
\$200,000+	7.1%	7.0%	2.4%	1.6%	0.9%	0.5%	19.5%
Total	50.2%	28.0%	10.1%	6.4%	3.1%	2.1%	100.0%

* Estimates based on household size ratios; not cross tabulated data



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My Market Area Owner Households

Age 15 to 54 Years
Year 2030 Projections

	1-Pers HH	2-Pers HH	3-Pers HH	4-Pers HH	5-Pers Estimates*	6+-Pers Estimates*	Total
\$0-10,000	305	89	69	34	44	19	560
\$10,000-20,000	290	83	89	34	57	31	584
\$20,000-30,000	150	58	42	38	25	16	329
\$30,000-40,000	263	239	133	77	36	26	774
\$40,000-50,000	347	212	108	65	48	26	806
\$50,000-60,000	506	173	198	88	94	61	1,120
\$60,000-75,000	1,179	247	220	255	137	87	2,125
\$75,000-100,000	2,366	712	294	309	281	222	4,184
\$100,000-125,000	2,658	754	501	297	188	130	4,528
\$125,000-150,000	2,051	1,690	459	612	298	185	5,295
\$150,000-200,000	2,168	2,817	1,096	1,337	372	277	8,067
\$200,000+	<u>5,061</u>	<u>12,274</u>	<u>5,685</u>	<u>5,927</u>	<u>1,724</u>	<u>1,020</u>	<u>31,691</u>
Total	17,344	19,348	8,894	9,073	3,304	2,100	60,063

Owner Households

Aged 55+ Years
Year 2030 Projections

	1-Pers HH	2-Pers HH	3-Pers HH	4-Pers HH	5-Pers Estimates*	6+-Pers Estimates*	Total
\$0-10,000	1,581	494	212	118	84	44	2,533
\$10,000-20,000	1,726	693	239	95	70	41	2,864
\$20,000-30,000	1,445	853	320	117	110	63	2,908
\$30,000-40,000	1,598	649	252	90	73	37	2,699
\$40,000-50,000	1,143	742	412	130	97	61	2,585
\$50,000-60,000	1,062	667	302	160	128	73	2,392
\$60,000-75,000	1,611	1,182	483	256	118	65	3,715
\$75,000-100,000	2,206	1,700	554	308	188	122	5,078
\$100,000-125,000	2,013	1,526	764	288	243	172	5,006
\$125,000-150,000	1,418	1,157	324	296	137	89	3,421
\$150,000-200,000	2,298	1,864	589	368	215	137	5,471
\$200,000+	<u>4,695</u>	<u>9,390</u>	<u>3,485</u>	<u>1,478</u>	<u>705</u>	<u>463</u>	<u>20,216</u>
Total	22,796	20,917	7,936	3,704	2,168	1,367	58,888

Owner Households

Aged 62+ Years
Year 2030 Projections

	1-Pers HH	2-Pers HH	3-Pers HH	4-Pers HH	5-Pers Estimates*	6+-Pers Estimates*	Total
\$0-10,000	1,308	395	169	97	66	31	2,066
\$10,000-20,000	1,556	619	224	84	58	35	2,576
\$20,000-30,000	1,324	790	278	111	102	58	2,663
\$30,000-40,000	1,479	599	227	80	66	32	2,483
\$40,000-50,000	1,020	696	347	105	79	51	2,298
\$50,000-60,000	904	553	241	144	89	50	1,981
\$60,000-75,000	1,242	1,024	393	203	85	43	2,990
\$75,000-100,000	1,717	1,356	465	163	146	96	3,943
\$100,000-125,000	1,370	1,215	540	172	188	128	3,613
\$125,000-150,000	1,003	894	217	236	112	70	2,532
\$150,000-200,000	1,530	1,306	445	218	115	65	3,679
\$200,000+	<u>3,108</u>	<u>6,435</u>	<u>2,395</u>	<u>630</u>	<u>316</u>	<u>201</u>	<u>13,085</u>
Total	17,561	15,882	5,941	2,243	1,422	860	43,909

Owner Households

All Age Groups
Year 2030 Projections

	1-Pers HH	2-Pers HH	3-Pers HH	4-Pers HH	5-Pers Estimates*	6+-Pers Estimates*	Total
\$0-10,000	1,886	583	281	152	128	63	3,093
\$10,000-20,000	2,016	776	328	129	127	72	3,448
\$20,000-30,000	1,595	911	362	155	135	79	3,237
\$30,000-40,000	1,861	888	385	167	109	63	3,473
\$40,000-50,000	1,490	954	520	195	145	87	3,391
\$50,000-60,000	1,568	840	500	248	222	134	3,512
\$60,000-75,000	2,790	1,429	703	511	255	152	5,840
\$75,000-100,000	4,572	2,412	848	617	469	344	9,262
\$100,000-125,000	4,671	2,280	1,265	585	431	302	9,534
\$125,000-150,000	3,469	2,847	783	908	435	274	8,716
\$150,000-200,000	4,466	4,681	1,685	1,705	587	414	13,538
\$200,000+	<u>9,756</u>	<u>21,664</u>	<u>9,170</u>	<u>7,405</u>	<u>2,429</u>	<u>1,483</u>	<u>51,907</u>
Total	40,140	40,265	16,830	12,777	5,472	3,467	118,951

* Estimates based on household size ratios; not cross tabulated data



HISTA 3.1 Summary Data

Ribbon Demographics, LLC

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www.ribbondata.com

Tel: 916-880-1644

My Market Area Percent Owner Households

Age 15 to 54 Years
Year 2030 Projections

	1-Pers HH	2-Pers HH	3-Pers HH	4-Pers HH	5-Pers Estimates*	6+-Pers Estimates*	Total
\$0-10,000	0.5%	0.1%	0.1%	0.1%	0.1%	0.0%	0.9%
\$10,000-20,000	0.5%	0.1%	0.1%	0.1%	0.1%	0.1%	1.0%
\$20,000-30,000	0.2%	0.1%	0.1%	0.1%	0.0%	0.0%	0.5%
\$30,000-40,000	0.4%	0.4%	0.2%	0.1%	0.1%	0.0%	1.3%
\$40,000-50,000	0.6%	0.4%	0.2%	0.1%	0.1%	0.0%	1.3%
\$50,000-60,000	0.8%	0.3%	0.3%	0.1%	0.2%	0.1%	1.9%
\$60,000-75,000	2.0%	0.4%	0.4%	0.4%	0.2%	0.1%	3.5%
\$75,000-100,000	3.9%	1.2%	0.5%	0.5%	0.5%	0.4%	7.0%
\$100,000-125,000	4.4%	1.3%	0.8%	0.5%	0.3%	0.2%	7.5%
\$125,000-150,000	3.4%	2.8%	0.8%	1.0%	0.5%	0.3%	8.8%
\$150,000-200,000	3.6%	4.7%	1.8%	2.2%	0.6%	0.5%	13.4%
\$200,000+	<u>8.4%</u>	<u>20.4%</u>	<u>9.5%</u>	<u>9.9%</u>	<u>2.9%</u>	<u>1.7%</u>	<u>52.8%</u>
Total	28.9%	32.2%	14.8%	15.1%	5.5%	3.5%	100.0%

Percent Owner Households

Aged 55+ Years

Year 2030 Projections

	1-Pers HH	2-Pers HH	3-Pers HH	4-Pers HH	5-Pers Estimates*	6+-Pers Estimates*	Total
\$0-10,000	2.7%	0.8%	0.4%	0.2%	0.1%	0.1%	4.3%
\$10,000-20,000	2.9%	1.2%	0.4%	0.2%	0.1%	0.1%	4.9%
\$20,000-30,000	2.5%	1.4%	0.5%	0.2%	0.2%	0.1%	4.9%
\$30,000-40,000	2.7%	1.1%	0.4%	0.2%	0.1%	0.1%	4.6%
\$40,000-50,000	1.9%	1.3%	0.7%	0.2%	0.2%	0.1%	4.4%
\$50,000-60,000	1.8%	1.1%	0.5%	0.3%	0.2%	0.1%	4.1%
\$60,000-75,000	2.7%	2.0%	0.8%	0.4%	0.2%	0.1%	6.3%
\$75,000-100,000	3.7%	2.9%	0.9%	0.5%	0.3%	0.2%	8.6%
\$100,000-125,000	3.4%	2.6%	1.3%	0.5%	0.4%	0.3%	8.5%
\$125,000-150,000	2.4%	2.0%	0.6%	0.5%	0.2%	0.2%	5.8%
\$150,000-200,000	3.9%	3.2%	1.0%	0.6%	0.4%	0.2%	9.3%
\$200,000+	<u>8.0%</u>	<u>15.9%</u>	<u>5.9%</u>	<u>2.5%</u>	<u>1.2%</u>	<u>0.8%</u>	<u>34.3%</u>
Total	38.7%	35.5%	13.5%	6.3%	3.7%	2.3%	100.0%

Percent Owner Households

Aged 62+ Years

Year 2030 Projections

	1-Pers HH	2-Pers HH	3-Pers HH	4-Pers HH	5-Pers Estimates*	6+-Pers Estimates*	Total
\$0-10,000	3.0%	0.9%	0.4%	0.2%	0.2%	0.1%	4.7%
\$10,000-20,000	3.5%	1.4%	0.5%	0.2%	0.1%	0.1%	5.9%
\$20,000-30,000	3.0%	1.8%	0.6%	0.3%	0.2%	0.1%	6.1%
\$30,000-40,000	3.4%	1.4%	0.5%	0.2%	0.2%	0.1%	5.7%
\$40,000-50,000	2.3%	1.6%	0.8%	0.2%	0.2%	0.1%	5.2%
\$50,000-60,000	2.1%	1.3%	0.5%	0.3%	0.2%	0.1%	4.5%
\$60,000-75,000	2.8%	2.3%	0.9%	0.5%	0.2%	0.1%	6.8%
\$75,000-100,000	3.9%	3.1%	1.1%	0.4%	0.3%	0.2%	9.0%
\$100,000-125,000	3.1%	2.8%	1.2%	0.4%	0.4%	0.3%	8.2%
\$125,000-150,000	2.3%	2.0%	0.5%	0.5%	0.3%	0.2%	5.8%
\$150,000-200,000	3.5%	3.0%	1.0%	0.5%	0.3%	0.1%	8.4%
\$200,000+	<u>7.1%</u>	<u>14.7%</u>	<u>5.5%</u>	<u>1.4%</u>	<u>0.7%</u>	<u>0.5%</u>	<u>29.8%</u>
Total	40.0%	36.2%	13.5%	5.1%	3.2%	2.0%	100.0%

Percent Owner Households

All Age Groups

Year 2030 Projections

	1-Pers HH	2-Pers HH	3-Pers HH	4-Pers HH	5-Pers Estimates*	6+-Pers Estimates*	Total
\$0-10,000	1.6%	0.5%	0.2%	0.1%	0.1%	0.1%	2.6%
\$10,000-20,000	1.7%	0.7%	0.3%	0.1%	0.1%	0.1%	2.9%
\$20,000-30,000	1.3%	0.8%	0.3%	0.1%	0.1%	0.1%	2.7%
\$30,000-40,000	1.6%	0.7%	0.3%	0.1%	0.1%	0.1%	2.9%
\$40,000-50,000	1.3%	0.8%	0.4%	0.2%	0.1%	0.1%	2.9%
\$50,000-60,000	1.3%	0.7%	0.4%	0.2%	0.2%	0.1%	3.0%
\$60,000-75,000	2.3%	1.2%	0.6%	0.4%	0.2%	0.1%	4.9%
\$75,000-100,000	3.8%	2.0%	0.7%	0.5%	0.4%	0.3%	7.8%
\$100,000-125,000	3.9%	1.9%	1.1%	0.5%	0.4%	0.3%	8.0%
\$125,000-150,000	2.9%	2.4%	0.7%	0.8%	0.4%	0.2%	7.3%
\$150,000-200,000	3.8%	3.9%	1.4%	1.4%	0.5%	0.3%	11.4%
\$200,000+	<u>8.2%</u>	<u>18.2%</u>	<u>7.7%</u>	<u>6.2%</u>	<u>2.0%</u>	<u>1.2%</u>	<u>43.6%</u>
Total	33.7%	33.9%	14.1%	10.7%	4.6%	2.9%	100.0%

* Estimates based on household size ratios; not cross tabulated data